

## Hotel Marina El Cid Spa & Beach Resort is honored to receive the Leading Hotel in Mexico Award by Hotels4U



### Perfectly Placed, Perfectly Priced

Hotel Marina El Cid Spa & Beach Resort, Riviera Maya, was honored to receive the **2010 Leading Hotel in Mexico** award, by Hotels4U, a division of Thomas Cook Travel Group U.K. In competition with 72 other properties, the resort was recognized for its excellent service and customer satisfaction, great sales team effort, positive production and outstanding supplier collaboration

On November 9<sup>th</sup>, in conjunction with World Travel Mart, Hotels4U held their 6th Annual **Thanks2U Awards Ceremony** for suppliers and partners at London's Hilton Metropole. Every detail of the evening's events was very well orchestrated. Haim Perry, Hotels4U CEO, gave a warm welcome followed by a superb dinner, incredible entertainment, a charity raffle and finally, the Hotels4U Nominations 2010.

Vanessa Feltz, well known broadcaster and journalist, introduced the category of Leading Hotel in Mexico and announced Hotel Marina El Cid Spa & Beach Resort as the winner. Tim Bekir, Commercial Executive for the Caribbean proudly received the award on El Cid's behalf.

"We are very pleased and honored to receive this prestigious award", says Jurriaan Klink, Director of International Sales for the Caribbean, El Cid Resorts. "I am thankful to Nicola Revell, Contracts Manager of Hotels 4U, for all her guidance and marketing support over the years. The Hotel Marina El Cid Spa & Beach Resort will continue to maintain its high standards in all the areas that awarded us this great achievement."

### About El Cid Resorts

El Cid Resorts is a collection of locally owned Mexican resorts offering a signature brand of hospitality thoroughly immersed in tradition. Providing truly authentic experiences with something for everyone, the resorts are located in three coastal destinations - Mazatlan, Riviera Maya/Cancun and Cozumel.

### Media Contact:

Heidi Storm Samore  
Director, Marketing & Distribution  
(52) 669.913.3333, ext #3371  
hstorm@elcid.com

